

Use Nexcerpt To...

- **Build your business:**
Explore new markets and inform your company leaders
- **Retain and upsell your customers:**
Touch your clients and sales staff every day.
- **Enhance your competitive edge:**
Identify market changes first and understand them best.
- **Bring your products to market faster:**
Use business intelligence to slash time from your development cycle.
- **Inform your investors:**
Retrieve industry data automatically and provide analyzed reports.
- **Lead your industry:**
Deliver valuable content, reinforce connections, and demonstrate your expertise.

INTUITIVE, ACCESSIBLE TOOLS

Clean, functional design makes Nexcerpt quick to learn, easy to use, and ready to work. Technical integration is instantaneous – simply launch your browser; it's fast on any connection. Specific to your account, many interface and system preferences are under your control.

REFINED, POWERFUL QUERIES

Simple keyword or advanced Boolean queries are both available, according to your preference. Your multiple queries, each with any number of keywords, enhance Nexcerpt's precision. Recent keyword correlation data is always available, to help you focus keywords and queries.

RELEVANT, CREDIBLE SOURCES

Our pre-selected sources assure authoritative reporting; request any new sources you wish. Select any or all among thousands of sources, already organized by theme, name, or location. Nexcerpt collects data continuously around the clock, to capture a current, accurate inventory.

TARGETED, AUTOMATED PUBLISHING

Customize your audiences to receive results from any query, or any slice of your edited data. Publishing of Nexcerpt reports can be automatic, or choose manual editing mode at any time. You may publish your reports to the web, by e-mail (text or HTML) , or in other flexible formats.

DETAILED, CUSTOM DRAFTS

For accuracy, excerpts include as much context as you choose - dozens of words, or only a few. Keywords reflect your highlighting choices, both for your account and your Nexcerpt audiences. Each excerpt names its source in detail, and offers you a live link to its specific source page.

POWERFUL, FLEXIBLE CONTROLS

For efficient editing, excerpts sort easily by relevance, age, source, or any other order you prefer. High relevance excerpts, or others you choose, may be assigned to one or more audiences. You may add analysis to any or all excerpts, or each Nexcerpt report, using any amount of text.

COMPREHENSIVE, EXPERT ASSISTANCE

An online guided tour, detailed help, and complete FAQ's make you and all users more capable. By e-mail or phone, our client services team will assist you efficiently during US business hours. Nexcerpt staff are dedicated experts in web content, and in all essential technical issues.

Please grant us the opportunity to share Nexcerpt with you, and show you how this solution can address your organization's needs. We look forward to hearing from you!

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