

PRODUCT DESCRIPTION

Nexcerpt is your Virtual Research and Publishing Assistant, delivering the right information to the right people at the right time. It automatically monitors, gathers, and filters information from a wide array of sources, using queries you define. Daily, on your schedule, it delivers filtered, highly relevant results to you, or to any audience you choose.

Nexcerpt's publishing function also allows you to annotate relevant content to share with your target audiences, via e-mail newsletters or publishing to a web site. You may accumulate and publish on any schedule -- daily, weekly, or as your time permits.

As a Nexcerpt user, you gain up-to-date information about clients, prospects, competitors, and industries. By publishing to internal or external audiences, or both, you demonstrate your expertise, and share valuable insights. Nexcerpt allows custom formatting and co-branding of published content, to reinforce branding and identity within each communication.

APPLICATION: MEMBERSHIP ENHANCEMENT

A prominent industry association wishing to improve communication with its large member constituency chose Nexcerpt for its flexible newsletter publishing functionality. The association also discovered that offering Nexcerpt accounts to its members was a prized member benefit.

With Nexcerpt's annotation and publishing functionality, the association adds expert interpretation and commentary to relevant current events. With one-click publishing, the association's members are kept informed of important developments. They better understand the significance of these events, and what the association does on their behalf.

This exemplary communication also is an effective recruiting tool. The association shares their Nexcerpt reports with prospective members, who witness firsthand the benefits of membership.


By delivering such relevant and up-to-date information, the association is able to:

- Recruit new members and retain current members, thereby increasing revenue and influence.
- Project expertise and provide value-added information to its constituents.
- Showcase accomplishments and communicate future strategy.
- Build consensus on important issues requiring member involvement.
- Provide a prized member benefit and demonstrate technological leadership.
- Extend branding and identity by regularly delivering branded content to a large readership.
- Benefit from viral marketing as members produce and forward informative, co-branded communications.

NEXCERPT'S CONTENT

Driven by user queries, Nexcerpt's sophisticated and proven search technology gathers and filters information from an array of data sources. Content ranges from commonly accessible Websites (including those that require registration) to internal data sources, such as corporate Intranets. Users choose which Nexcerpt data solution best suits their needs:

- *Basic* - Select any or all from Nexcerpt's 5500+ news and information sources (growing daily)
- *Expert* - Select from Nexcerpt sources plus additional sources specified by user (some may require authentication)
- *Custom* - Customized content for business partners using internal data sources and content (may also include Nexcerpt's sources, if desired)



"Nexcerpt solves some prevalent problems for knowledge workers and information managers. It provides continuous and up to date information, but in manageable bites. It eliminates the tedium of putting together a newsletter from diverse sources, since it is a search, editing, and publishing tool all in one. It removes the complexity of the publishing and distribution process, and it delivers useful subsets of documents."

IDC

For more information:

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DELIVERING RESULTS

Upon receiving the day's Nexcerpt, you may add your expert comments before or after any excerpt. Your commentaries become part of the issue Nexcerpt will publish. When Nexcerpt delivers your issue, it creates a connection with everyone you need to touch, and offers a simple mechanism to encourage recipients to offer you feedback.



Nexcerpt for: Pharmacists
Editor: LSmith - Medical
Published at: Tue, Nov 26, 2002 13:45

[Current articles on Medicare and prescription drugs.](#)

Source

1. MSNBC, Sun, Nov 17, 2002
[Medicare drug plan likely to move](#)
Health / Newspaper / Daily

[text](#)

...Money | People & Chat MSN.com MSNBC.com Home page Navigation **Medicare** drug plan likely to move GOP commits to aid ... in breast cancer o Schizophrenia treatment concerns o **Medicare** drug plan likely to move o Who's most likely to gain...

Republicans have made a commitment to voters to reform the Medicare program before 2004. Several Republicans said they plan to sponsor legislation subsidizing private insurers that sell drug coverage to seniors. However, Democrats and health care advocates say that for-profit insurers will only sell drug plans to healthy people.

2. Atlanta Journal-Constitution (GA), Mon, Nov 18, 2002
[ajc.com | DeKalb/Rockdale | Gateway to Canadian drugs](#)
Front Page / Newspaper / Daily

[text](#)

...opened in Decatur's Suburban Plaza last month, helps Americans buy **prescription drugs** from Canada at prices often 40 percent to ... in control of Congress, many observers predict a **Medicare** prescription drug benefit will be passed, offering significant savings to seniors....

While purchasing prescription drugs from Canada isn't new, the Canada RX Shop, which opened in suburban Atlanta last month, is. The store offers a direct way for Americans to buy prescription drugs from Canada at prices often 40-70% lower than what people without drug insurance pay locally.

3. Boston Herald (MA), Sun, Nov 24, 2002
[State sets prescription fee](#)
Business / Newspaper / Daily

[text](#)

...prescription fee by Jennifer Heldt Powell Saturday, November 23, 2002 **Prescription drugs** will get more expensive next year, when the ... said Todd Brown, head of the Massachusetts Independent **Pharmacists** Association. ``Pharmacies are just going to start collecting it," he said....

Nearly 66 million prescriptions filled in Massachusetts will be affected by a \$1.30 per prescription fee imposed by the State. It will be left up to individual stores to decide whether and how to pass the cost on to consumers.

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FEATURES AND BENEFITS

Features	Benefits
<i>Simplicity and Efficiency</i>	<ul style="list-style-type: none">• Makes powerful tools easy to use and understand• Offers quick user configuration and content audit• Works intuitively and uniformly within a single interface• Coordinates selection, annotation, and delivery of data fully
<i>Flexibility</i>	<ul style="list-style-type: none">• Permits quick adding, editing, and updating of user profiles• Annotates and disseminates any amount of information easily• Delivers by e-mail, either as HTML or plain text• Publishes to web sites, either public or private
<i>Automation</i>	<ul style="list-style-type: none">• Saves time by replacing manual search routines• Assures thorough, unattended news monitoring and retrieval
<i>Relevance</i>	<ul style="list-style-type: none">• Filters, scores and prioritizes all new information daily• Focuses your time on the freshest, most relevant content
<i>Completeness</i>	<ul style="list-style-type: none">• Ensures data currency through perpetual monitoring• Instills confidence through awareness of industry news• Accesses thousands of sources, including user-selected sites
<i>Co-Branding</i>	<ul style="list-style-type: none">• Reinforces branding and identity with co-branded emails• Creates new branding through web newsletter publishing
<i>Availability</i>	<ul style="list-style-type: none">• Provides access from any web browser, anytime, anywhere• Navigates many tasks using one flexible web interface• Communicates using standard, universal web protocols
<i>Cost-Effectiveness</i>	<ul style="list-style-type: none">• Cuts data and news production time and expenses• Eliminates costly research and data mining• Lowers administration costs• Reduces implementation costs• Increases effectiveness without increasing budget

TECHNICAL REQUIREMENTS


Nexcerpt leverages standard Web-based technology and is easily deployed without issues of integration. It is easily used by a range of users, from novice to expert, for small to enterprise-scale projects. Nexcerpt's simplicity saves organizations from costly software maintenance expenditures and platform interoperability challenges.

CUSTOMERS

Organizations currently using Nexcerpt include Fortune 500 corporations, medium and small-sized companies, consulting firms, not-for-profit organizations, medical facilities, and more.

ABOUT NEXCERPT

Nexcerpt provides proactive information monitoring, gathering, filtering and dissemination solutions for a variety of different industries and applications. Companies that use Nexcerpt enhance their market leadership by cost-effectively strengthening relationships with customers, prospects, colleagues, and teams. With Nexcerpt, businesses can easily retrieve, annotate, administer, and publish business-critical information, creating innovative communication opportunities that connect organizations with their constituents.



"Nexcerpt relieves the burden for employees spending vast amounts of time finding information from the Internet as a whole, so they can instead focus on sharing knowledge with others. Those that will benefit from the solution are companies of all sizes, including smaller organisations with fewer resources, as they can retrieve and distribute far more information."

The Butler Group

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